

Average household reduction of carbon emissions: 2,500 pounds a year

How

Drive as if you have no breaks – that means no sudden stops and starts. Accelerate gently and read the road ahead to avoid unnecessary braking. Write yourself a small note on the steering wheel or dashboard to remind yourself.

Why

This is a free way to reduce your gasoline use and money spent at the pump while reducing the greenhouse gas (GHG) emissions of your car or truck, which make up one third of all American GHG emissions.